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**FOR IMMEDIATE RELEASE**

**PEphoto launches PEPhotobooks.com with Digilabs Inc. Photobook Solution**

**Woodside, NY, July 25, 2008** – PEphoto announced today it has launched its photobook-only website, PEPhotobooks ([www.pephotobooks.com](http://www.pephotobooks.com)). The new website will utilize client software designed by Digilabs, Inc, a leading photobook software development company. The new website will specialize in designing photobook products at the best prices in the industry.

“The online photobook design and printing industry is rapidly expanding” said Jerry Pi, owner of PEphoto LLC. “We are excited to work with Digilabs for our new photobook software engine. Digilabs’ solution will provide us with the best photobook development platform for our customers.”

PEphoto is one of the largest private wholesale manufacturers in the digital imaging & printing industry. They provide print fulfillment services for amateur, professional, and commercial photographers.

“PEphoto continues to provide the best prices in digital photography for both the consumer and professional photo printing market,” said Pi. “We aim to deliver the best price and product for the growing photobook market. Our core management team has been involved in photofinishing since 1981, and we are going to aggressively expand our product line to offer more photo choices than ever.”

With the new website, PEphoto customers can design a complete range of photobook products from their desktop. The PEPhoto-Digilabs solution is a downloaded program which allows users to create, edit, and design their photobooks offline. User templates include designs for wedding albums, wedding favors, baby photos, graduation yearbooks, family vacations, bat mitzvahs, and calendars.

**About PEphoto**

PEphoto is located in Woodside, NY. Their current product lines include wholesale printing, retail delivery, commercial printing, and digital photography consultation. PEphoto provides online print fulfillment to over 1900 retail locations around the New York City area. Their print products are printed in the USA. Their printing partners include Kodak, HP, Imaging Solutions, Durst, Noritsu, and Lifepics.

PEphoto corporate offices can be reached at 718-899-2700 or [contacts@pephoto.com](mailto:contacts@pephoto.com).